EMS
Easy Media Suite

EASY MAM
Media Asset Management

SEARCH

Features

- Easy to use, scalable, affordable Solution

- A centralized multimedia content catalogue

- Simple and advanced Search

- Search by category or alternate criteria

- Partial retrieval available

- Easy to configure.

- Organise assets efficently

- Rights Management

- Secure and fast sharing

- Database driven

- Third party integration

Benefits

Organize your media assets

if management of your contents is getting harder, its time for you to get a demonstration of Easy MAM.

Easy to Install & Use and Manage

Easy MAM has a useful and clean user interface to give users to be relaxed at using a MAM solution.

Integrated with EMS TV Automation

Easy MAM is totally integrated with Easy NetControl, Easy Playlist Editor, Easy CG and Easy CG Plus and Easy OnAir.

Authentication & Protection

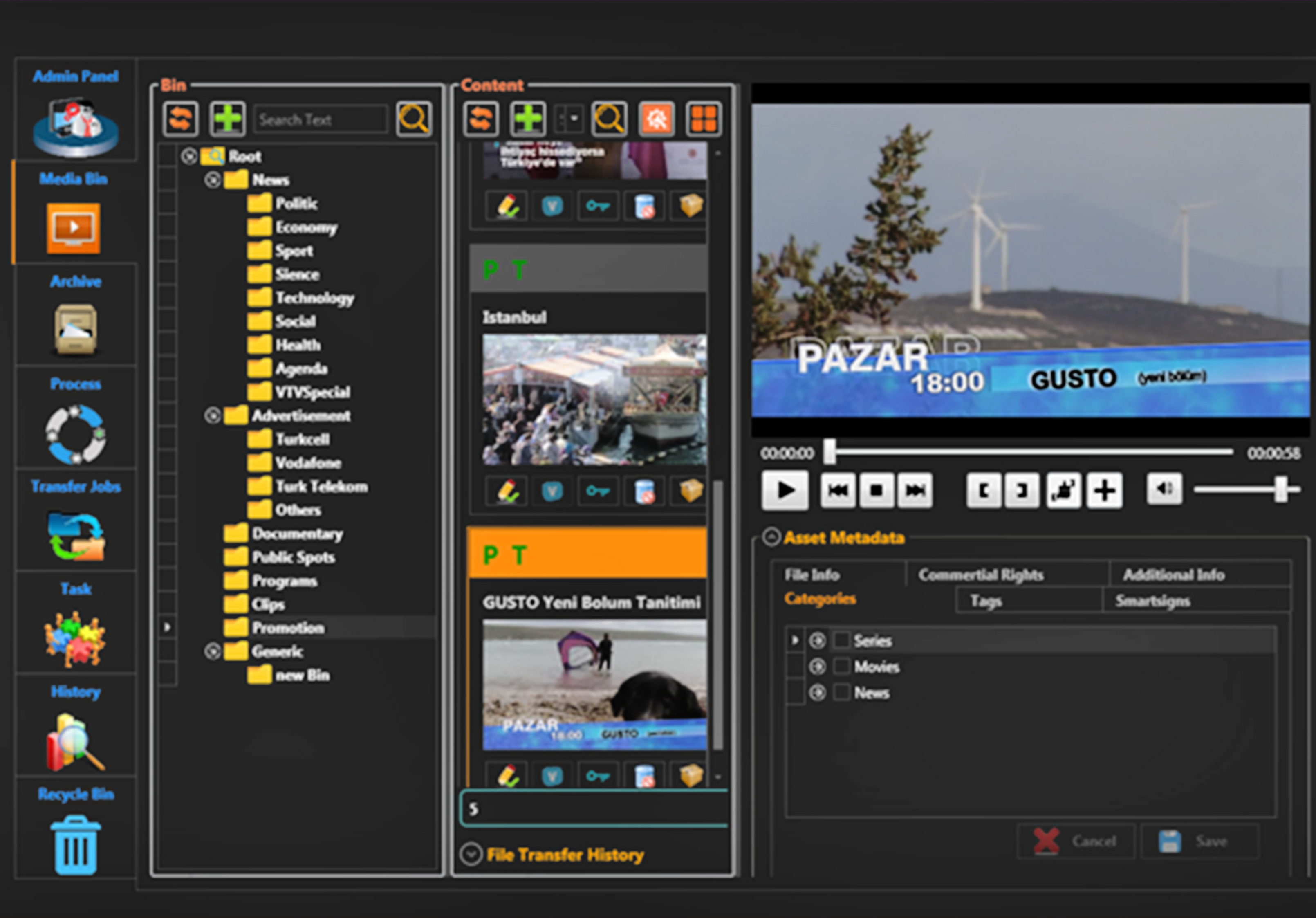Assign users and user groups to protect your contents even part of your video files.

EASY MAM

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User Scenarios

TV Automation

Easy MAM, can be used as a full solution of a television channel. Automatically proxy generation, ingest of files and sources as low and high quality, quality check of imported files, schedule programs, manage contents and user rights.

Media Asset Management

Easy MAM can manage, organize and archive media assets of a TV stations, head ends, telecoms, Web TV, IP TV operators, Corporate, Educational institutions, Production Companies, media archives, government, military and security agencies. its useful properties and flexible design has allow users to have a easy and powerful asset management solution.

Specifications

- **Supported TV formats**
  SD, HD, 4K
- **Ultra High Definition up to 60fps**
- **High Definition 1080i, 720p**
- **Standard Definition PAL and NTSC**
- **Natively Supported Codecs**
  Supported Codecs
- XAVC
- AVC-Intra
- Avid DNxHD
- XDCAM HD 422
- XDCAM HD
- DVCPRO HD
- IMX
- H.264
- MPEG-2 Long-GOP
- MPEG-2 (up to 1080i 4:2:2)
- DV and DVCPO

EMS is a devtek brand