

EMS

Easy Media Suite

End to end
Software solutions
for **Broadcast**

www.easymediasuite.com

A devtek Brand



EASY NRCS

FEATURES

Easy NRCS is an end-to-end newsroom platform designed to improve the speed of news production and delivery by accessing all the journalist's tools from a single and centralized interface.

On-air playout automation, Advanced production automation tools deliver real-time stories to the fast-paced newsroom.

Embedded graphics system providing an NRCS with integrated CG and An integrated CG and Graphic systems applying various graphic templates and previewing the final version of the graphics

Easy MAM provides tools for labeling, online calibration, commenting, sharing, and broadcasting. Users can reach and make changes to the assets according to dedicated access rights.

OTHER FEATURES

- Built-in Easy MAM
- Team working
- MOS Compliant
- Ingest and transcoding
- Advanced Rundown
- Editorial & Approval
- Storage and archive management
- Advanced & adaptative video player

TV FORMATS

- Supported TV formats SD,HD,4K
- Ultra High Definition up to 60fps
- High Definition 1080i, 720p
- Standard Definition PAL and NTSC

NATIVELY SUPPORTED CODECS

- XAVC
- AVC-Intra
- Avid DNxHD
- XDCAMHD42210
- I0X..D_CAMHD•DVCPROHD
- IMX
- H.264
- MPEG2-Long-GOP
- MPEG2- (up to 1080i 4:2:2)
- DV and DVCP0

SERVICES

- Easy NRCS Web Api
- Easy NRCS Aging Service
- Easy NRCS Cache API
- Easy NRCS Agencies
- Easy Social Media Connectivity
- Easy NRCS Notifications
- Easy NRCS Task Management

MAIN FEATURES

- Detailed history, logs and management tools.
- User Reports
- Real-time on air graphic control.
- Track all changes in the story and compare versions in the history.
- Rundown content preview: graphics, clips, prompter texts.
- Active Directory integration.
- Extensive user and group rights management for effective security.
- Third-party integration.
- Enhanced search capabilities.
- Social media integration
- Automated video ingest from external lines, files, XDCAM & P2 cards, etc.
- Multiple tags - Searches by tags.



OVERVIEW

Social media toolkit

Advanced integrated social media platforms search tool improve the speed of finding specific objectives or niches.

Browser-based

Fluid and adaptive browser-based interface for efficient workflow.

Mixed-language

Supports full mixed-language operation.

Assignment Manager

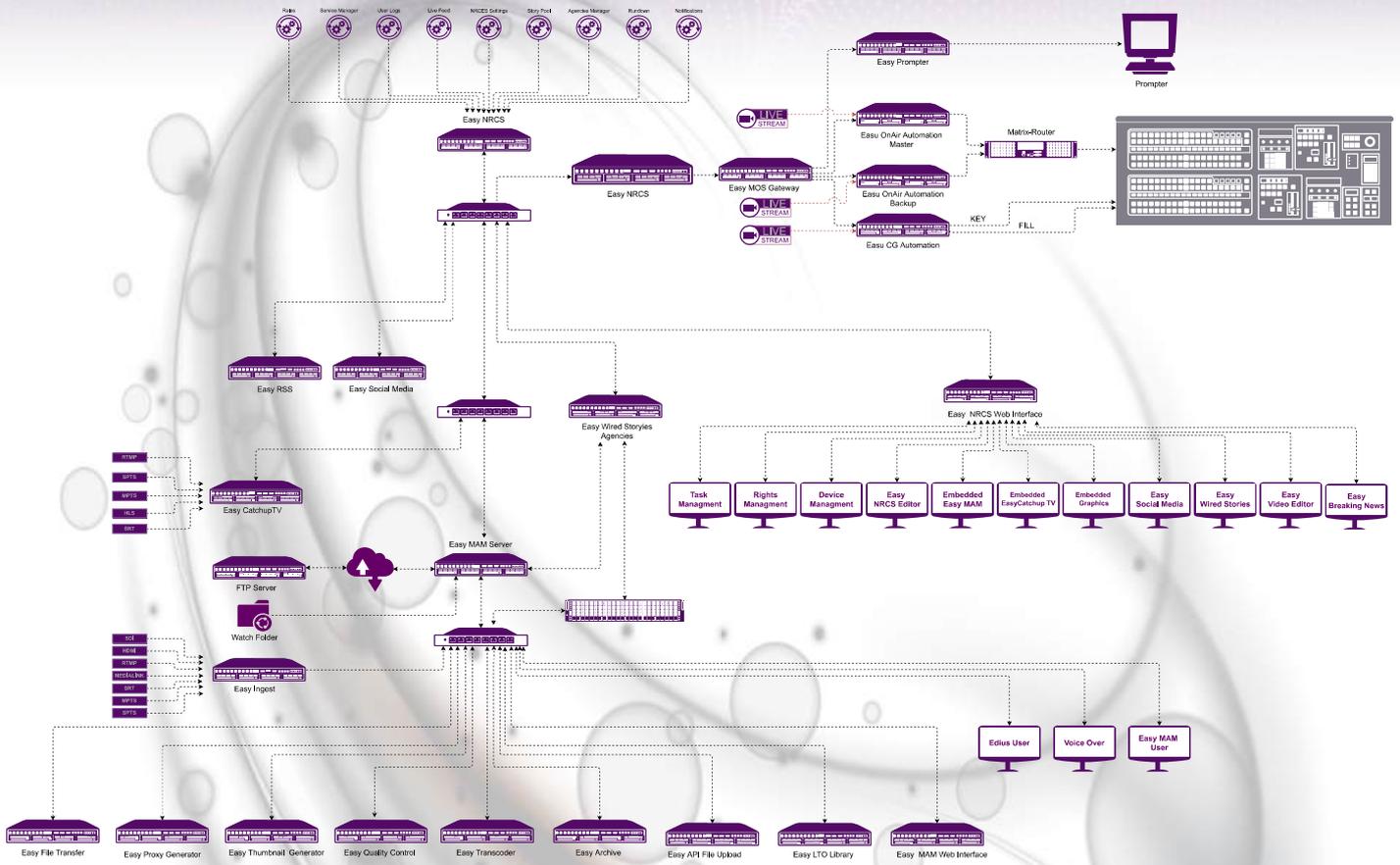
Track events and assignments using task assignment tools. Organize research materials including documents and media. Assign users and generate email notifications as the assignment progresses.

Built-in Easy Catch-up TV

Catching up with TV trends and adapt your newsroom to new content delivery platforms with built-in Easy Catch-up



EASY NRCS



SAMPLE
WORKFLOW
DIAGRAM